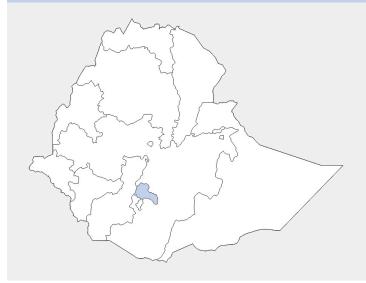


CHAMELEON ETHIOPIA

An instant favourite. Brewed as a filter, it's sweet and rich with flavours of black plum, a touch of tropical notes, and lavender-like florals. The espresso is juicy and full-bodied, and when made as a latte, it shines with notes of rose and berry yoghurt.





Country: Ethiopia
Location: Sidama / Arbegona

Producer: Adjacent Farmers in collaboration of Daye

Bensa Coffee

Process: Natural

Cultivar: 74158

Altitude: 1900-2200 masl Harvest: December – February A coffee that can be brewed as a filter to start your day and as an espresso with milk before bed as a midnight dessert. It beautifully showcases flavours of delicate fruit and florality, tasting exceptional with milk – almost like enjoying a cherry smoothie on a hot summers day.

MORE ABOUT THE PRODUCER

Bonora is a natural lot from coffee producing village in the highlands of Arbegona, Sidama. Unlike other coffee-growing regions in the country, the altitude of this region is around 2,200MASL and its coffee is referred as a Highland Coffee.

The region's production is primarily centred around coffee, which serves as the main cash crop. However, other crops such as sugar cane, false banana, spices, and vegetables are also grown in the area. The washing station also operates an out-growers programme that supports farmers with off-season payments in addition to the harvest fee. The programme is committed to improving the living standards of farmers by providing them with access to healthcare, utilities, education, and transport infrastructure.

Ethiopia is considered the birthplace of coffee, with coffee production accounting for almost 10% of the country's gross domestic product. The region is home to an estimated thousands of previously undescribed coffee varieties, making it the most biodiverse region in the world for coffee. However, due to historical traditions, the political situation, and the way coffee is grown in Ethiopia, finding single variety lots is challenging. Therefore, this coffee is referred to as Ethiopian heirloom or indigenous varieties.

However, this is gradually changing in recent years, as efforts are being made to identify and categorise the different coffee varieties grown in Ethiopia.

The coffee is processed naturally, with the cherries sorted based on quality and density by floating them in large water tanks. After flotation, the cherries are transferred to African raised beds with mesh nets, where they are rotated every 30 minutes for even drying and to regulate the fermentation process. The drying process takes around 12-15 days, depending on the temperature and humidity, before the dried cherries are moved to storage where their flavour begins to develop.