

## THE MAIN EVENT

## **ECUADOR**

The headliner of your morning routine. This is an exceptionally unique variety grown on Marco's farm. A delicate cup of sweet, sunny mango, raspberry, and a hint of floral tea. A coffee you won't want to miss.

Rare, exceptional, in short supply and unforgettable.





Country: Ecuador
Location: Nanegal, Pichincha
Producer: Marco Morocho – Finca La Fortaleza

Process: Washed
Cultivar: Typica Mejorado
Altitude: 1350 masl
Harvest: May – August

This coffee is a truly unique addition to our offering. It's incredibly delicate and benefits from a proper resting period to reach its full potential. For the best results, we recommend using a coarser grind and multiple pours, which will help achieve the higher extraction this coffee needs.

## MORE ABOUT THE PRODUCER

Marco Ricardo Morocho lives with his wife Andrea Manosalvas, at their farm La Fortaleza, in the north of Ecuador, in Nanegal. The farm was inherited to him by his mother, who through hard work selling what she produced at the farm was able to provide for Marco Ricardo, hence the name La Fortaleza (The Fortress). The region where the farm is located, is surrounded by green and luscious mountains, with ample water sources. At 1,350 masl the farm has some great conditions to produce coffee of which Marco Ricardo has Bourbon Sidra, Bourbon and Typica Mejorado planted, with the first variety representing 50% of his trees. He also has for shade and consumption, crops such as avocado, plantain, mandarins, and oranges. The way he got involved was working in other coffee farms and learning about the crop, until finally a friend motivated him to have his own farm. Since then, 2015, he has been working on his own coffee farm with the help of his wife Andrea. He has been working alongside the PECA technician of Caravela to improve his farm management and processing to be able to get better results year after year.

The processing of his coffee starts with a good picking of the ripe cherries which are floated to take out the less dense cherries and any foreign material such as leaves or small branches. Subsequently, the cherries undergo an incherry fermentation in closed tanks for 24 hours and then pulped. Then, the coffee is fermented for a period of 13 hours, washed, and left to drain for 4 hours before being taken to the drying beds. In the drying beds, it takes from 7 to 15 days depending on the climatic conditions to reach the ideal humidity level.